

# BOLD PRESSKIT

Shaping the Future Through  
Innovation and Collaboration



BOLD  
WELCOME

**The BOLD Community brings together pioneers from research, business, policy-making and the creative sector to foster innovation and global partnerships.**

**The BOLD Community**, an initiative by the Austrian Federal Economic Chamber (WKO), is a global network of visionaries designed to promote innovation and collaboration across diverse fields. By curating encounters between these **BOLD Minds**, the community aims to spark unconventional ideas, facilitate knowledge exchange, and strengthen Austria as an innovative business location.

What sets the BOLD Community apart?

The **BOLD Community** stands out by connecting innovators through individual matchmaking and unconventional event formats. By fostering collaboration across borders and sectors, the community enables the development of groundbreaking projects and ideas. We bring brilliant minds from various fields together, creating a unique space for innovation.

Who are the BOLD Minds?

**BOLD Minds** are thought leaders and innovative pioneers from around the world. They are researchers, founders of successful startups, policymakers, or artists, working at the forefront of future technologies and trend. They play a crucial role in shaping our future.



## What are the benefits of joining the BOLD Community?

- A global network of visionaries and trailblazers
- Direct access to international pioneers and future-shapers
- Exposure to global best practices and foresight activities

## Quotes about BOLD:

"You cannot be bold, you cannot be innovative, if you are not creating things."

**Polina Vsilenko, Founder of HelioRec, BOLD Mind**

"I have been in touch with other BOLD Community members since the dinner night in Lisbon and I want to tell you that your community is absolutely amazing and doing such a great job in connecting brilliant minds together. Thank you for that!"

**Moojan Asghari, Founder at Thousand Faces, BOLD Mind**

"Being bold means questioning the existing order. It means having the courage to follow one's path, against all odds, to achieve one's goals and make a positive impact for all of humankind. So, let's all be bold - for a better future."

**Dr. Harald Mahrer, President of the WKO**

"No one knows what the future will bring. The BOLD Minds are shaping it."

**Réka Artner, Head of BOLD Community**



## Upcoming events and activities:

The **BOLD Community** regularly organizes events, workshops, and online activities for its members. Recent events include the “Spring Awakening” mixer in Vienna on May 9, 2023, held in partnership with Enterprise Ireland and B2B Software Days, where **BOLD Minds** gathered for networking, knowledge exchange, and inspiration.

For more information and to join the **BOLD Community**, visit [boldcommunity.org](https://boldcommunity.org) and follow the community on Instagram and LinkedIn.

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